



One Equity Partners

One Equity Partners Invests In Zodiac Interactive

Zodiac's Founders Partner with One Equity Partners for Growth Capital and Expertise

NEW YORK (September 14, 2015) – One Equity Partners (OEP), a leading private equity firm, has invested in Zodiac Interactive (Zodiac), a software vendor serving multichannel video programming distributors (MVPDs). Zodiac is experiencing substantial growth as its cloud and embedded software solutions are increasingly deployed at leading MVPDs in North America and abroad. Zodiac's founders sought capital and expertise to accelerate its expansion toward becoming a global, world-class independent software vendor. OEP brings to Zodiac a long track record of successfully partnering with and supporting founding entrepreneurs.

"What struck us was the value proposition: with a software upgrade to any configuration of existing hardware and with minimal investment, Zodiac enables MVPDs to rapidly advance their customer experience across the *entire* footprint, from legacy to all-IP, to be competitive with Internet offerings," said Andrew Dunn, a Managing Director of OEP. "As a result, MVPDs can mitigate churn and grow revenue, while improving capital efficiency and reducing operating expenses by implementing a unified video management platform. OEP is pleased to support Zodiac's management team as it invests in the business to develop more new products and acquire additional customers."

"Our focus has always been on keeping our heads down and providing innovative software, on time and on budget, that just plain works despite our customers' incredibly complex service provider infrastructures and intense carrier-grade operational requirements," said Brandon Brown, Zodiac's CEO. "With OEP, we have found a partner to support our growth while staying true to our customers and the values that have driven all our success to date."

OEP partnered with Derek Harrar, Comcast's former Senior Vice President and General Manager of Video and Entertainment Services, to bring additional industry expertise relevant to Zodiac. Mr. Harrar has joined Zodiac's Board of Directors and will continue working with OEP and Zodiac going forward.

About Zodiac Interactive

Zodiac Interactive (Zodiac) is a software company serving multichannel video programming distributors (MVPDs) and the technology system vendors that serve MVPDs. Zodiac's cloud and embedded software solutions enable its Tier I MPVD customers to speed innovation to *all* video customers, independent of the hardware deployed in their home or the MVPD network configuration serving it. With Zodiac, MVPDs can advance their video services to be competitive with today's compelling OTT user interfaces, without spending the time or investing the capital to rework their network or deploy new set-top boxes. Unique in the industry, Zodiac's platform unifies the customer experiences and MPVD video service delivery infrastructures spanning any technology permutation, from first generation legacy/proprietary set-tops through next generation all-IP Internet/OTT-enabled consumer premise equipment. Accordingly, Zodiac's technology platform has been seamlessly integrated with all major set-top, conditional access, billing, on demand, switched digital video, meta data, etc. service delivery and BSS/OSS vendor systems deployed in North America, and increasingly abroad.

About One Equity Partners

One Equity Partners (OEP) is a leading middle-market private equity firm with \$3.5 billion under management. OEP focuses on investing in family, carve-out and platform companies with a mission of expanding those companies with growth capital and through add-on mergers. OEP invests in a variety of industries, including technology, media, telecom, business services, healthcare, consumer products, chemicals and manufacturing. Founded in 2001, OEP spun out of JPMorgan in 2015. Since inception, OEP has invested approximately \$11 billion in 75 companies. OEP's investment professionals are located across North America, South America and Europe, with offices in New York and Chicago, and advisory offices in Frankfurt and São Paulo.